

One-Day Website Launch Kit

Best for: Founders who need a credible site live this week.

Use it for: Use this before build day so the team spends the day launching, not chasing missing decisions.

How to use this

Print it, mark it up, and keep it beside the build. The goal is not to become a web strategist. The goal is to stop small missing decisions from eating the launch day.

Decide the first version

Primary action: call, booking, quote, purchase, or waitlist.

Pages needed now: home, about, service, proof, contact.

One sentence offer: who it helps, what changes, why now.

Collect assets

Logo files, brand colors, and any existing fonts.

Founder/team photos, work screenshots, testimonials, and client marks.

Domain login, hosting login, email inbox, calendar link, and form destination.

Launch-day QA

Test every CTA on phone and desktop.

Check titles, descriptions, canonical URLs, sitemap, and social preview.

Submit the sitemap after launch and watch analytics for the first week.

Next step

If you want the site done with you instead of by you, book a free intro call at niyalo.com. Bring this worksheet and we can tell you quickly whether a one-day Sprint fits.

30-minute action plan

Do this before you hand the project to anyone. The point is not to finish the whole website. The point is to remove the decisions that slow the website down.

Priority	Decision or task	Owner	Due
1	Decide the first version: Primary action: call, booking, quote, purchase, or waitlist.		
2	Decide the first version: Pages needed now: home, about, service, proof, contact.		
3	Collect assets: Logo files, brand colors, and any existing fonts.		
4	Collect assets: Founder/team photos, work screenshots, testimonials, and client marks.		
5	Launch-day QA: Test every CTA on phone and desktop.		
6	Launch-day QA: Check titles, descriptions, canonical URLs, sitemap, and social preview.		

What usually breaks the launch

- [] No single decision-maker.

- [] Missing assets scattered across chat threads.

- [] A CTA that changes halfway through the build.

- [] A first version trying to behave like a six-month roadmap.
