

Agency Pricing Comparison Sheet

Best for: Buyers comparing freelancers, agencies, builders, and one-day website sprints.
Use it for: Compare the real cost, not just the invoice total.

How to use this

Print it, mark it up, and keep it beside the build. The goal is not to become a web strategist. The goal is to stop small missing decisions from eating the launch day.

Compare the basics

Price, timeline, page count, copy help, revisions, hosting, launch support.

Who owns the domain, content, design files, and analytics?

What is live at the end of the engagement?

Compare the hidden work

How much content do you write?

How many meetings are required?

Who handles QA and launch?

Compare risk

What happens if the deadline slips?

What is excluded?

How are scope changes priced?

Next step

If you want the site done with you instead of by you, book a free intro call at niyalo.com. Bring this worksheet and we can tell you quickly whether a one-day Sprint fits.

30-minute action plan

Do this before you hand the project to anyone. The point is not to finish the whole website. The point is to remove the decisions that slow the website down.

Priority	Decision or task	Owner	Due
1	Compare the basics: Price, timeline, page count, copy help, revisions, hosting, launch support.		
2	Compare the basics: Who owns the domain, content, design files, and analytics?		
3	Compare the hidden work: How much content do you write?		
4	Compare the hidden work: How many meetings are required?		
5	Compare risk: What happens if the deadline slips?		
6	Compare risk: What is excluded?		

What usually breaks the launch

- [] No single decision-maker.

- [] Missing assets scattered across chat threads.

- [] A CTA that changes halfway through the build.

- [] A first version trying to behave like a six-month roadmap.
